



## LR Dynamic Events is Ligier Automotive's Official Partner for Italy

**Ligier Automotive** appoints LR Dynamic Events as Ligier Official Partner in Italy for the Ligier JS2 R and Ligier JS P4. Founded in 2016 by Luca Riccitelli, **LR Dynamic Events** is fully operational in the motorsport sector, the company offers a wide range of activities on the track to its customers: from the basics of sports driving to the coaching service including support for the conduct of competitions.

[Ligier Automotive](#) will benefit from the experience of **Luca Riccitelli**.

After starting his career as a driver in the 90s, Luca Riccitelli held the position of Manager of the **Porsche Carrera Cup Italia** and Director of the **Porsche Sport Driving School Italy** from 2002 to 2013, before directing the launch of the **Lamborghini Huracán** on a global scale as **Instructor Director** for the Lamborghini Accademia. His son Simone shares the same passion as his father for motorsport and is also part of the adventure, both as a driver and as a coach, Simone will be an additional resource in the development and success of **this partnership**.

"We are delighted to become part of the Ligier family, a manufacturer involved in motor racing for more than 50 years", commented Luca Riccitelli. "We look forward to promoting the Ligier JS2 R and the Ligier JS P4 in Italy, making them known closely at the events of the Italian Gran Turismo Championship and in dedicated track days. We are sure we can do a good job in 2022 with the aim of creating a "Ligier Italian Series" in 2023".

"I had the opportunity to test the Ligier JS2 R at Magny-Cours and the Ligier JS P4 in the race in the Ligier European Series," added **Simone Riccitelli**. "These are two cars designed exclusively for racing and which offer unique sensations for both gentleman and professional drivers.

"We are delighted to associate Ligier with LR Dynamic Events and the Riccitelli family," said **Pierre Nicolet**, CEO of Ligier Automotive. "Who better than a family of enthusiasts to proudly represent our brand? Luca and Simone had the opportunity to discover our world when they visited our facilities in Magny-Cours and participated in a Ligier European Series race in 2021 with Simone driving a Ligier JS P4. We look forward to working closely together to develop Ligier's presence in Italy."

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